



Northwestern  
Michigan  
College

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## NOTICE

### Northwestern Michigan College BOARD OF TRUSTEES Executive Committee Meeting

**DATE and TIME:** Thursday, June 27, 2024, at 4:00 p.m.

**PLACE:** Gray Conference Room 202-F  
University Center  
2200 Dendrinis Drive  
Traverse City, MI 49686

**PURPOSE:**

- Brand Assessment and Strategy Update
- Potential other discussion

Lynne Moritz

Executive Director of the President's Office and Board Operations

This meeting is open to all members of the public under Michigan's Open Meetings Act.

Official minutes of Board meetings are available in the President's Office and on the NMC website at [nmc.edu/about/board-of-trustees/minutes](http://nmc.edu/about/board-of-trustees/minutes) and are available for public inspection.

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the meeting or hearing, please contact the President's Office at (231) 995-1010 at least one week prior to the meeting or as soon as possible.

Posted: Tuesday, June 27, 2024

Location: Website, Tanis Building, & University Center

Time: 2:00 p.m.