



## **BUSINESS DIRECTED ELECTIVE CREDITS FOR BUSINESS ADMINISTRATION**

- 24 total Elective credits are needed which includes 3 from ACC/FIN/STQM
- Each student also must choose a focus/interest for 12 of the remaining 21 credits – there are several options for accomplishing this

### **Option 1- Certificates from Ferris**

There are a number of 12 credit programs offered by Ferris that will provide the student with a Certificate of Achievement– the courses would be taken online

International Business	Project Management
Human Resource Management	Leadership and Supervision
Small Business Management	Digital Marketing
Business-to-Business Marketing	Direct Marketing

### **Option 2 – Minors from Ferris**

There are several minors (up to 18 Ferris credits) that are available which would significantly enhance the student's knowledge in a particular area – these would be some combination of online and in-seat courses

Accounting   Human Resources   International Business   Small Business & Entrepreneurship

### **Option 3 - NMC Courses as Directed Electives**

Many of the required 21 Business Directed Elective credits can come from NMC but they will likely need to be combined with additional Ferris credits. For example, some of the courses required for the Certificates and Minors can be NMC courses. Or 2 NMC courses may be combined with 2 Ferris courses to create a focus. The NMC courses would come from the following departments

BUS\*   MGT   MKT   CIT\*   ACC   CUL   VCA

\*Please note that BUS 101, CIT 109, 118, 119, 122 will not be accepted in transfer to satisfy this requirement.

Please contact the Ferris business advisor with any questions and/or to select a focus and suitable courses.  
@231-995-1734