

A Taste of Success

Sip. Savor. Support.

• *A student chef showcase founded by Tasters Guild.* •

Friday, April 26, 2024

NMC's Great Lakes Campus, 715 E. Front St., Traverse City

Join us for A Taste of Success! This strolling dinner will feature around-the-world cuisine from charcuterie through dessert along with local wines and beverages. All food is prepared by Great Lakes Culinary Institute students and served at numerous tasting stations.

A Taste of Success is the signature fundraising event for NMC's Great Lakes Culinary Institute. All proceeds benefit students through scholarships and the greatest needs of the program.

Be a part of making culinary education possible for students!

Sponsorship Opportunities and Benefits

Tastemaker Sponsor **\$20,000**

- ◆ 20 event tickets and two reserved tables
- ◆ Prominent signage on stage and recognition during event
- ◆ Two social media posts dedicated to thanking you with your logo
- ◆ Early reservation access for Lobdell's: A Teaching Restaurant

Scholarship Sponsor **\$10,000**

- ◆ 10 event tickets and one reserved table
- ◆ Prominent signage on stage and recognition during event
- ◆ One social media post dedicated to thanking you
- ◆ Early reservation access for Lobdell's: A Teaching Restaurant

Lobdell's Sponsor **\$7,500**

- ◆ 10 event tickets and one reserved table
- ◆ Prominent signage in Lobdell's Restaurant or similar space
- ◆ Recognition in social media post
- ◆ Early reservation access for Lobdell's: A Teaching Restaurant
- ◆ Limited availability

Dessert Sponsor **\$5,000**

- ◆ 10 event tickets and one reserved table
- ◆ Prominent signage at a specialty table or area such as the Dessert Table
- ◆ Recognition in social media post
- ◆ Early reservation access for Lobdell's: A Teaching Restaurant
- ◆ Limited availability

Tasting Station Sponsor **\$2,500**

- ◆ 6 event tickets
- ◆ Logo signage and recognition at one Tasting Station
- ◆ Recognition during event
- ◆ Recognition in social media post
- ◆ Early reservation access for Lobdell's: A Teaching Restaurant
- ◆ Limited availability

Plate Sponsor **\$1,500**

- ◆ 4 event tickets
- ◆ Recognition in social media post
- ◆ Early reservation access for Lobdell's: A Teaching Restaurant

Appetizer Sponsor **\$500**

- ◆ 2 event tickets
- ◆ Recognition in social media post

Wine Sponsor **\$200**

- ◆ Recognition in social media post

Your sponsorship is tax deductible at the rate of Appetizer Sponsor \$340.00, Plate Sponsor \$1,180.00, Tasting Station Sponsor \$2,020.00, Dessert Sponsor \$4,200.00, Lobdell's Sponsor \$6,700.00, Scholarship Sponsor \$9,200.00, and Tastemaker Sponsor \$18,400.00. This represents your contribution minus the cost of goods and services received. Recognition opportunities are subject to change if the event format must be changed or canceled.





Sponsorship Registration

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Contact Name: _____ Date: _____

Sponsorship Level

- | | | | |
|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------|
| <input type="checkbox"/> Tastemaker Sponsor
\$20,000
20 tickets | <input type="checkbox"/> Scholarship Sponsor
\$10,000
10 tickets | <input type="checkbox"/> Lobdell's Sponsor
\$7,500
10 tickets | <input type="checkbox"/> Dessert Sponsor
\$5,000
10 tickets |
| <input type="checkbox"/> Tasting Station Sponsor
\$2,500
6 tickets | <input type="checkbox"/> Plate Sponsor
\$1,500
4 tickets | <input type="checkbox"/> Appetizer Sponsor
\$500
2 tickets | <input type="checkbox"/> Wine Sponsor
\$200 |

Additional tickets are available for purchase at \$150 each.

Payment

Total \$ _____

- Check Enclosed** **Register Online** **Invoice Me**
Payable to NMC Foundation *nmc.edu/tasteofsuccess*

- Credit Card:** Visa Mastercard Discover American Express

Name on Card: _____

Card #: _____

Exp. Date: ____ / ____ Sec. Code (CVV) #: _____

Signature: _____

Return Form To:

NMC Foundation
1701 E. Front Street
Traverse City, MI 49686

phone: (231) 995-1021
email: foundation@nmc.edu

Tax ID: 38-2376475

