



NorWesterner

A Publication for
Alumni & Friends
of Northwestern
Michigan College

Fall 2011

Pop quiz. NMC has campuses in:

- A) Traverse City
- B) Great Britain
- C) Costa Rica
- D) China
- E) Sweden

In terms of brick-and-mortar buildings, the correct answer is A. But with partnerships, cooperative curriculums, discovery expeditions and student and faculty exchanges all either underway or in the works for B-E, the answer could become a virtual “all of the above.”

Vice versa, more NMC students may eventually hail from far beyond this corner of northwest Michigan.

It’s part of NMC’s unprecedented effort to globalize its campuses and the student experience. From artists at the Dennos Museum Center to international students in the classroom, NMC has been globally connected for many years. But now, through the launch of the Global Opportunities Fund, NMC seeks to position itself globally on a more permanent, consistent, reciprocal basis.

Over the next two years, NMC will tap the fund to:

- Award up to \$40,000 in student scholarships
- Establish a residency program to host global experts
- Finance faculty trips abroad to develop partnerships with international colleges, universities, non-governmental organizations or companies
- Fund internships, jointly with businesses in the Grand Traverse region, for international students

▶ To learn more, turn to page 3.



Top: NMC aviation students visited London Metropolitan University, the University of Hertfordshire and the University of the West of England this summer.

Bottom: NMC Freshwater studies student Joe Frawley collects a water sample in Las Lomas, Costa Rica this summer in order to conduct water quality testing for the local community.



Now at The Dennos. See p. 4.

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NMC has:
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Great teachers
Affordable tuition
www.nmc.edu/explore



**Northwestern
Michigan
College**

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For correspondence and address updates:
 1701 E. Front Street
 Traverse City, MI 49686
 (231) 995-1020 (877) 922-1021

Editor: Andy Dolan
 Writer: Cari Noga

NMC Board of Trustees
 Robert T. Brick, Chair
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From the President

Serving the region by serving the world



Timothy J. Nelson

As we look around the world and around Traverse City we see more and more interaction between companies and individuals within the global marketplace and the global economy. It is imperative that we ask ourselves what our role is, ask what Northwestern Michigan College is supposed to add to this. Among several initiatives we are pursuing is providing international opportunities for our faculty, students and staff. It is directly tied to two of the strategic directions adopted by our Board of Trustees.

The first direction is to ensure our learners are prepared to be successful in a global society and economy. That's a completely different orientation than we might have had ten years ago, or even five. The second is to develop national and international competencies and provide leadership in a number of key areas.

As you'll read on the opposite page, we've had several programs send students abroad. Water Studies students went to Costa Rica

and Aviation students to Great Britain. We have longstanding internship programs in Germany and Japan. Visual Communications students have gone to Europe and our pre-Engineering program has been in Russia three of the last four years. We feel it's time to move into what in the innovation cycle would be called the "acceleration phase."

It's time for us to build even more international opportunities like these into the fabric of NMC. We have to find ways to help our faculty, staff, students and community understand there is a global dimension to everything we do.

The more we get people to look at the future and beyond their current physical surroundings, the better equipped they are to adapt, to absorb changes and to use the skills they learn here and elsewhere to live more productive, happier lives. We will not truly be able to serve the learners in our region without serving the world.

It's why we have created the Global Opportunities Fund to help us into this acceleration phase and beyond. To learn more visit www.nmc.edu/global.

And, as always, you can write to me any time at tnelson@nmc.edu.

Malone receives college's highest honor



Terry Malone

A member of the NMC Foundation board, Malone has been a dedicated supporter of NMC for more than 15 years, supporting multiple initiatives that have helped shape the college into the multi-faceted institution it is today. His philanthropic activities have included:

Antrim County resident Terence "Terry" Malone has been named the 2011 recipient of the NMC Fellow award, the college's highest honor.

- Supporting the University Center capital campaign – 1995
- Member, with wife Sally, of the Dennon Museum Center since 1997, and Dennon annual campaign supporter
- Established the endowed Malone Antrim County Scholarship to provide assistance to single mothers from Antrim County – 1998
- Supporter of International Affairs Forum through Extended Education
- Joined NMC's Biederman Society by making a planned gift to NMC – 2010

In addition to his significant financial contributions, Malone has served as a valuable networking link for the college through his personal volunteerism on the NMC Foundation Board since 2008.

Global opportunities abound at NMC

International students and study abroad experiences have long been part of NMC. Bolstered by the launch of the Global Opportunities Fund (www.nmc.edu/global), however, the college is now pursuing international collaborations to an unprecedented degree. Here's a snapshot of several underway and where they may head:

Aviation – Great Britain

With one round-trip exchange already completed – NMC faculty and students visiting Great Britain, and British students coming to NMC – a second contingent from NMC returned across the pond this summer to visit three universities.

One of the most exciting prospects is with the University of the West of England, said Steve Ursell, an NMC instructor and native Londoner. The new degree would consist of a BA in aeronautical engineering from UWE, and pilot training provided by NMC.

Ursell added the department is in discussions with a school in India and could send seven students in 2012. South Africa and China are places with other options to pursue.

Admissions/Advising/Aviation – China

A contingent of four NMC staff, including newly-hired academic and international adviser Lindsey Dickinson, will head to China later this month to explore partnerships with schools there.

NMC's first adviser specifically charged with international student recruitment, Dickinson's first goal is to increase international enrollment, which dipped this year, back into the usual 20- to 30-student range.

"We had international students here as more of an afterthought than something we did deliberately. Now we're thinking about it differently," she said.

One of those different ways is a cohort model, in which a group of students would begin, pursue and complete their NMC studies together.

"In the end, we'd love to have more Chinese students come to NMC," Dickinson said. "It works very well with (President) Tim (Nelson's) mission to globalize our campus and add a new dimension to student learning here."

Freshwater Studies – Costa Rica

This summer, eight students spent two weeks studying water management, environmental sustainability and the role communities play in these efforts at Escuela de Agronomía para la Región Trópic Humeda, also known as EARTH University.

They returned excited to put what they learned into action.

"We came away with more energy to go out and do these things, and to see how they could apply in Traverse City or Michigan or the U.S.," student Travis Miller said. "We were just inspired by what they were doing. They motivate us to keep researching and looking out for new ideas."

Constanza Hazelwood, coordinator of NMC's Water Studies Institute, traveled with the students. She also designed a Spanish "boot camp" experience in

Traverse City to improve students' Spanish prior to departure. Based on the positive results, she plans to strengthen the partnership and return to Costa Rica as early as January.

"We look very carefully at different opportunities to partner with institutions overseas, and we strongly believe EARTH University is a very good fit for us," Hazelwood said. "In addition to student exchanges, we are also working on establishing exchange programs with faculty and staff."

► Read more: www.nmc.edu/water

Visual Communications – Sweden

When VisComm students chose "thrivability" as the theme of the winter edition of the NMC magazine, design advisor Caroline Schaefer-Hills decided a trip to the Future Cities conference in Stockholm this month was a natural fit.

Magazine staffers typically attend a conference related either to the magazine's theme or publication design. In years past, Schaefer-Hills took students to Prague, Berlin and London. The last few years she's stuck to the U.S. Inspired by NMC colleagues in Aviation and Freshwater Studies, she decided to return abroad again this year.

It didn't hurt that a former student, Andrew Sekora of Grayling, now works in Stockholm as an art director. Based on his suggestions, while in Stockholm, Schaefer-Hills hopes to meet with three Swedish design schools to discuss future student exchanges.

"We had some nice opportunities align," said Schaefer-Hills. She added that in a field like graphic design, where a student's portfolio is so critical, an international experience can raise a student's abilities almost to the level of a four-year degree.

"It's so great in conjunction with an associate's if you add on this international exposure that's total immersion, all about design," she said. "To have that exposure and that range is really powerful."

► Search for the most recent NMC magazine on www.issuu.com.



Aviation instructor Josh Myaard shows the wing he constructed at the University of the West of England.

THE Denmos MUSEUM CENTER

20 YEARS 1991-2011

The Denmos Museum Center marks its 20th year as northern Michigan's leading venue for the visual and performing arts with a stellar season of exhibits and concerts. Mark your calendar for:



Art and the Animal Through Dec. 31

The Denmos is the 2011 host site for the flagship exhibition of *The Society of Animal Artists*, an organization dedicated to maintaining the highest standards among painters and sculptors who specialize in animal subject matter. The SAA draws upon the artistic talent of more than 500 members from six continents for this juried annual exhibit.

The Denmos joins a list of prestigious art institutions as well as popular tourist destinations who have served as host, including Disney World, which displayed the exhibition to launch its Animal Kingdom attraction in 1998.



2011-12 concert season

An exciting array of artists will grace the stage at Milliken Auditorium, including past favorites and talented new performers in blues, jazz, world music and theater. See the full performance schedule at www.dennosmuseum.org

October 29: Cantus



The premier men's vocal ensemble in the United States is known for adventurous programming including chant, Renaissance music, contemporary works, art song, folk, spirituals, world music and pop.

November 6: AnDa Union



Driven by their thirst to discover the power and magic of the rich and powerful Mongol traditions and culture, this group of young Mongolians have stunned audiences all over the world with their music.

January 28: Harlem Gospel Choir



As America's premier gospel choir, every concert is an enthusiastic roller coaster ride of singing, dancing and celebration.

Coming soon:

The World of Nature in Miniature: Exquisite Miniatures by Wes and Rachelle Siegrist

November 5-Dec. 31

Wes and Rachelle Siegrist are a husband-and-wife team whose miniature paintings are so exquisitely crafted they are often mistaken for tiny photographs. The Siegrists' tiny treasures typically measure less than 9 square inches and appear even more detailed when viewed under magnification. The artists thus enjoy a higher degree of interactivity with viewers than painters of standard easel-size paintings, although a hallmark of their work is the ability to convey the feel of larger canvasses.

Calling all regional artists

Northwest Michigan Regional Juried Exhibition Jan. 15-April 1, 2012

A juried exhibition open to all artists age 18 or older in northwest Michigan and the Upper Peninsula. Other criteria:

- Original work in all artistic media completed within the past year
- Entries must be ready for presentation (framed, etc.)
- Two entries per artist for non-refundable fee of \$30 (\$25 Museum members)
- Deliver works to the Museum Jan. 5-7, 1-5 p.m.

Juror Susan J. Bandes, Ph.D., professor of art history at Michigan State University and director of the Kresge Art Museum from 1986 through 2010, will select the winners. Top prize is \$1,000. A viewers' choice award will also be given.

- Complete details and registration forms available online at www.dennosmuseum.org

Recognizing faculty excellence at NMC

Chemistry instructor Dr. Blake Key is NMC's 2011 Imogene Wise Faculty Excellence Award winner. Social science instructor Dr. Mark Holley is the 2011 Adjunct Faculty Excellence Award winner.



Blake Key



Mark Holley

Chosen by a student selection committee, award criteria includes teaching excellence, rapport with students, innovation in the classroom and a sense of dedication. Key began teaching at NMC as an adjunct instructor in 2000 and joined the full-time regular faculty in 2002.

"I just feel proud to be part of the NMC community. It's a great place to work with students," he said. In his classes, he strives to use analogy and real-life examples to make chemistry relevant to students.

Holley joined the college in May 2007 teaching underwater archeology and has led the anthropology program since 2008. He structures his classes to be half classroom teaching time and half research time. He credits the students for innovation and creativity that keep the classes engaging.

"The program accomplishments really come back to the students," he said, citing student projects like a remotely-operated aerial vehicle, equipped with a camera to pan shallow waters. Using the device, students discovered the first pier built in Northport harbor. "I just go along for the ride sometimes."

- Read what students said about the instructors at www.nmc.edu/cie

Extra, extra! Read all about it...online

Waste Naught

Composting has been added and recycling expanded at NMC's Hagerty Center and Lobdell's teaching restaurant. Both were undertaken to make the facilities' operations greener.

"We're just trying to take the lead here and show what a hospitality operation can do," said Nate Glidden, director of the Hagerty Center.

- Read more: www.nmc.edu/lobdells

NMC now a Prometric test site

A provider of testing services for IT companies, offering a Prometric facility on campus is a service to both NMC and the community. Previously the closest testing sites were in Grand Rapids and Alpena.

Students may take tests using vouchers included with their class tuition. Employers may purchase vouchers for non-student employees.

- Read more: www.nmc.edu

Cabin-do

NMC construction technology students got a dose of real-world construction experience and the opportunity to do good for the community this summer by building a cabin to be used at Camp Arbutus Hayo-Went-Ha.

"It just wasn't something in the lab. It's real life building for real people," instructor Devin Hill said of the 16 x 24 foot structure built in the lab and then moved to the camp.

- Read more: www.nmc.edu

Students discover 1957 shipwreck

NMC students discovered a previously unidentified shipwreck in Grand Traverse Bay while performing hydrographic surveys of the lake bottom in July.

A team of operational divers from NMC's Nautical Archaeology program inspected the site and identified the vessel as the *B West*, a barge that sank near Northport in 1957.

- Read more: www.nmc.edu/water

Extended Education fall events

Nov. 5 - Reinventing the Rest of Your Life: An all-day conference for women

Held in the relaxing, wooded surroundings of NMC's Oleson Center, this conference is an opportunity for women facing transition to explore their lives now and how to shape the next chapter. What do you want? Who do you want to be? What might be in your way? How do you get started?

Presentations and guest speakers, guided reflection, and interaction with like-minded women make up the format. Lunch and a touch of chocolate round out a full day designed for any woman in transition, whether that's a new career, moving beyond a divorce or spouse's death, retiring, or anyone asking, "What's next?"

Nov. 18 - Lifelong Learning Fall Campus Day

An opportunity for seniors 55 and older to create their own day of learning by selecting three sessions from options including local and regional issues, technology, area attractions and businesses, computer skills, wellness, travel, arts, energy topics and more. Well-known community leaders and experts, along with NMC faculty, present these insightful sessions. Held at the NMC University Center.

► For more info or to register: www.nmc.edu/ees, (231) 995-1700



Plan ahead...

Oct. 20, Nov. 14

International Affairs Forum lectures
6 p.m., Milliken Auditorium.
Tickets \$10, call (231) 995-1700
2011-12 speakers: www.nmc.edu/ees

Oct. 21

NMC Community Band concert
8 p.m., Milliken Auditorium
Tickets: (231) 995-1553,
www.dennosmuseum.org

Nov. 3, Dec. 1

Community Cinema
Co-sponsored with WCMU Public Television.
7 p.m., Milliken Auditorium. Free.
Film summaries: www.dennosmuseum.org

Nov. 5, Dec. 3

Public Viewing Nights
8-10 p.m., Rogers Observatory
Suggested donation \$2/person, \$5/family
2012 dates: www.nmc.edu/rogersobservatory

Nov. 10

Mariners Memorial
Noon, Great Lakes Maritime Academy courtyard
www.nmc.edu/maritime

Nov. 15

NMC Children's Choir concert
7 p.m., Milliken Auditorium
Tickets: (231) 995-1553,
www.dennosmuseum.org

► Visit www.nmc.edu/news for more events and details.

► Follow NMC on Twitter to find free events on campus: <http://twitter.com/NMCfree>



Then Above, students gathered for NMC's first day of classes on Sept. 17, 1951.

Now Below, members of the Class of 1953, NMC's first graduating class, were part of the NMC entourage in this year's Cherry Royale Parade at the National Cherry Festival. Pictured pre-parade from left are Janet Taylor, Ray Cilva, Allen Scheck, Joe Mariage, Joy (Kyser) Smeltekop, Eleanor Brzezinski and Virginia (Mariage) Lee. Sitting is Marilyn (Carder) Scheck.



2011-12 Annual Campaign for Scholarships & Programs

A scholarship is a never-ending gift since it provides a doorway to lifelong opportunity. That's the lesson in a note Virginia Pong, class of '61, wrote to NMC this summer.

Fifty years later, the generosity that inspired Pong is still at work at NMC. Graduate Amber McGee had this to say at the 2011 Scholarship Luncheon thanking donors:

Matching donors

NMC invites you to join these generous people and organizations who have stepped forward as matching donors for the 2011-12 Annual Campaign for Scholarships and Programs.



Virginia Pong

"The intellectual challenges at NMC provided a maturity and a discipline that became my scholastic compass throughout my journey through a BA at the University of Washington and

an MA at the University of California. The instructors at NMC maintained consistently high academic standards... responding to the atmosphere, I worked harder than I did in any of my following years in the big universities and was rewarded with a scholarship."



Amber McGee

"I was able to graduate nearly debt-free while working less hours. This scholarship also inspired me to donate back to NMC once I am able."

NMC's Annual Campaign for Scholarships and Programs is now underway. Gifts, as always, may be designated toward any specific NMC program or scholarship.

► Save time; give online! www.nmc.edu/give or use the enclosed remittance envelope.

Anonymous
American Waste
Fifth Third Bank
Ford Insurance
H.Cox & Son
Huntington Bank
Jordan Exploration
NMC Foundation Board
NMC Retirees
Noverr Family
Art & Mary Schmuckal Family Foundation
TBA Credit Union
Utopia Foundation

They have provided funds that will match two kinds of gifts dollar for dollar:

- All gifts from new donors
- Increases in gifts from faculty and staff

In memorium



Pauline Baver, 1915-2011

Pauline Baver was one of NMC's first five instructors when the college opened its doors in 1951. She taught business courses until her retirement in 1976 and remained active with the college until her death.

Former student Norma Bogard shared this remembrance in an online guestbook:

"I had Miss Baver for many classes at NMC in 1966-68. She was always very fair, even if she did kick me out of class one day for wearing 'slacks' instead of a skirt! My, how times have changed! My sympathy to all of you in her passing."

► Memorials may be directed to the NMC Foundation: www.nmc.edu/give (231) 995-1021.

Did you know?

You can find archival photos from all six decades of NMC history, a timeline of milestones, and even a recording of the NMC hymn online? Visit www.nmc.edu/archives and take a walk down memory lane.

New NMC music director Jeffrey Cobb recorded an instrumental version of a mysterious NMC hymn. Other than its composer, L. Marguerite House of the Interlochen Arts Academy – known then as the National Music Camp – little is

known about its origin and use. Listen online at www.nmc.edu/archives

Our northland home, we sing to thee,
Northwestern by the Bay

The scarlet of your sunset,
Against a sea of grey

We cheer your colors, let them wave,
And bring our college fame

Northwestern by the Bay,
all honor to thy name



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Find, friend and follow NMC on social media



Search Facebook, Twitter and other social networking sites for NMC, the Denmos Museum Center, Great Lakes Maritime Academy, WNMC radio and Osterlin Library. Or visit www.nmc.edu/social



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Help solve the mystery

Do you know who's who in these photos? If so, contact Ann Swaney in the NMC Archives, aswaney@nmc.edu or (231) 995-1016.

Top right: Taken in 1996, these students under the pines on main campus are unknown except for Neil Streeter, now an NMC employee, second from left.

Far right: This unknown young woman is talking on the phone in the "women's dorm" in the late 1950s.

Bottom right: The man at left is NMC's first president, Preston Tanis, pitching in with painting around campus. The rest of the paint crew is unknown.

► Turn to p. 7 inside for more historic photos.

